

CEO Update

OUR FOCUS



PROTECTING PEOPLE



SERVING CUSTOMERS



SUPPORTING
COMMUNITIES



PRESERVING BUSINESS IN
LONG TERM



PLANNING FOR SUSTAINED REVENUE IMPACT

PROTECTING OUR PEOPLE



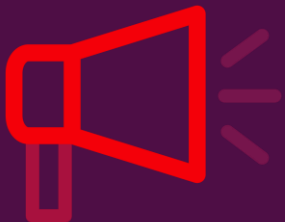
PROTECTING JOBS

- No redundancies during crisis
- Redeploying colleagues
- Encouraging home learning
- Temperature checks on sites
- Making face masks available where needed



DRIVING SAFETY

- Working from home where possible
- Extra guidance and safety measures for field sales and supply chain
- 24/7 emotional and mental health support for all



STAYING CONNECTED

- Regular, transparent communications and forums
- Enhancing technology

AGILE AND COMPREHENSIVE RESPONSE



CUSTOMERS

- Prioritised production
- Maintaining distribution
- HoReCa support initiatives and recovery taskforce



COMMUNITIES

- 350k + product donations
- TCCC funding distributed
- Logistics and transportation resources for relief work
- Encouraging volunteering where safe



CCEP

- Conserving cash – pause share buyback, hiring and contractors
- Raised €600m bond
- Reducing marketing and promotions
- Postponing non-essential CAPEX